

SUNDAY 17TH JUNE 2018

NOWTON PARK, BURY ST EDMUNDS

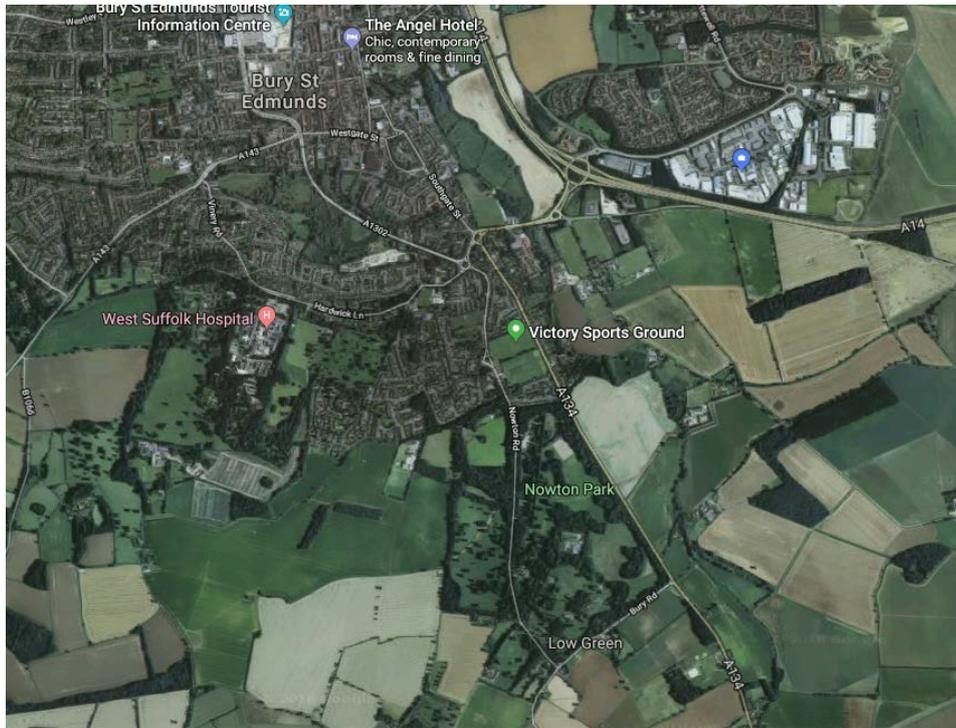
SUFFOLK IP29 5LU

DEALER GUIDE



Cars on the Green & The Bury Motor Show is an established event held in the heart of East Anglia in the beautiful park land of Nowton Park, Bury St Edmunds. The event is held on Fathers Day making it a fantastic day out for the whole family. The event sees everything from the old to new with local dealerships showcasing the latest models alongside local car clubs displaying members vehicles. A trade village offers everything from car cleaning to leisure products. Live entertainment on stage, a bar and many catering outlets too. Not forgetting a large children's play area and rides.

Nowton Park is located on the east side of Bury St Edmunds with very good access to the A14 in both Ipswich and Cambridge directions, as well as A134 & A143.



The dealer area is located in the heart of the event in an arena area shown in purple on the map below, a plan of how the dealer area is laid out can be found on the next page.



Dealer Site Plan



Dealer Pricing

Dealer stands are available in 3 sizes,

Standard which are priced at £400

Large which are priced at £800

Super which are priced at £1000

The stands are as follows,

- 1) Large, 38m Frontage — Reserved
- 2) Super, 45m Frontage—Reserved
- 3) Standard, 15m Frontage
- 4) Super, 28m Frontage
- 5) Standard, 16m Frontage—Reserved
- 6) Large, 40m Frontage
- 7) Standard, 18m Frontage
- 8) Standard, 18m Frontage—Reserved
- 9) Standard, 18m Frontage
- 10) Super, 35m Frontage
- 11) Large, 36m Frontage—Reserved
- 12) Standard, 20m Frontage

All sizes are approximate and may vary due to the nature of the park.

Dealer Booking Procedure

All bookings are made via an online system found on our website, www.abbeygateevents.co.uk/ then select the dealer tab.

Once a booking form has been completed a member of the team will be in touch regards to stand allocation. Only once full payment has been received is a stand fully confirmed. Stands are subject to availability.

Site Information

The site is accessed from Nowton Road Main Entrance (IP29 5LU), access is from 3pm on Friday 15th June. Due to the limited space on site there is NO parking for event support vehicles overnight on Saturday 16th June or until after 4pm on Sunday 17th June. There is a local lorry park on Rougham Hill where arrangements can be made. There is no overnight camping onsite unless prior permission has been granted by the event organiser and permits issued, this in the interests of site security. There is NO electricity on site, generators may be used but these MUST be caged or fenced. There is Water available on site from a stand pipe located in the car park.

Terms & Conditions

- * All vehicles must remain static throughout the event (10am - 4pm)
 - * Public Liability Insurance certificates must be produced in advance of the event and a copy retained by the relevant event official. £1,000,000 minimum cover required.
 - * Only brands stated on booking form are to be displayed on dealer stand. Non franchised used cars if being displayed are at the discretion of the show organising team and prior agreements made.
 - * Under no circumstances should any site furniture, landscaping or trees be moved or altered in anyway.
 - * All safety certificates for equipment must be valid and available for inspection if event organisers wish to spot check.
 - * All vehicles must have a minimum of 3rd Party insurance cover.
 - * Fully completed Risk Assessments must be submitted to event organisers prior to the event.
 - * No vehicles should be left running (With exception of vehicles requiring Catering equipment)
 - * No drinks to be served in glass.
 - * No open fires
 - * No loud music
 - * All exhibitors must adhere to Marshall's instruction.
 - * Any exhibitor entering the event site MUST display vehicle pass clearly in windscreen at all times.
 - * Strict 5mph speed limit at all times on site, this includes when the event is in set up or break down stages.
 - * All vehicles driving on the event site should do so with Hazard Warning Lights on giving way to any pedestrians in the park.
 - * Generators used on stands are to be fenced.
 - * Any cabling used must be suitably covered to ensure there is no trip hazards.
 - * Exhibitors must ensure Spill kits are available if re-fuelling is required during the event.
 - * All traders on site must comply with the Sale of Goods Act 1979.
 - * All Catering outlets on site must carry hygiene certificates issued from the local Authority.
 - * Site must be left as found with no litter, traders must place any rubbish in the designated skip/s on the main car park.
 - * Leaflets may be distributed from your stand. Under NO circumstances can leaflets be placed on vehicles on event grounds including public parking. Any companies found having placed leaflets on vehicles will be invoiced a site clear up charge (£500 Minimum payable immediately).
 - * The show organiser 'Abbeygate Events' accepts no responsibility whatsoever for loss, damage or injury however caused.
 - * The show organiser 'Abbeygate Events' accepts no liability for loss of income and will not issue refunds in the event of cancellation due to weather conditions.
 - * If any exhibitor cancels a booking for whatsoever reason up to 6 weeks prior to the event, they will forfeit any fees paid.
 - * All exhibitors are to be set up and ready for event opening at 10am on Sunday 18th June.
 - * Site set up starts 9am Saturday 17th June.
 - * Site break down starts from 4pm Sunday 18th June.
 - * Vehicles may be left on site in A DESIGNATED AREA over night on Sunday 18th June, prior notice must be given to event organisers. Any vehicles left must be removed from site before 12 noon Monday 19th June or parking charges will apply.
- Any exhibitor not complying with any of the above may asked to leave the site with no refund of monies paid.
- If you are unsure of any of the above please contact dan@abbeygateevents.co.uk or call Dan 07791 844000

Program Advertising

The event produces a souvenir program which is given away FREE to ALL exhibitors at the event and visitors as they arrive. The program holds information about the event and adverts from local businesses. Adverts start at just £35.00, if you would like to place an advert in the 2018 program please contact Dan Pearson, dan@abbeygateevents.co.uk or call 07791 844000. All artwork must be submitted by Friday 25th May.



Trophy Sponsorship

Traditionally the event has given away awards to exhibitors in numerous different categories. Each award has a sponsor; sponsorship is just £50 for the award.

Awards at the event this year include,

Best Dealership Stand

Best Modern Vehicle

Best Retro Vehicle

Best Classic Vehicle

Best Club Stand

And finally chosen by the event organiser Best Vehicle in Show.

If you would like to sponsor an award please contact Dan Pearson dan@abbeygateevents.co.uk or 07791 844000.

Sponsorship form— <https://form.iotformeui.com/80753094584363>